



con.flu.ence (kŏn' flōō-uns) n.

- 1.a. a flowing together of two or more streams
- b. the point of juncture of such streams
- c. the combined stream formed by this juncture

2. a gathering, flowing, or meeting together at one juncture or point

3. a juried Franklin County-wide fine art exhibition

### **Confluence Tutorial**

NOTE: SUBMISSIONS ARE DUE JULY 19<sup>TH</sup>

Confluence, P.O. Box 103, Montague, MA 01351

#### Resizing Images:

- Image Dimensions: 300ppi saved baseline JPG format; widest side not greater than 8"
- Video Art Specifications: cue to preferred starting point; work should be no longer than 30 minutes total running time
- Examples given are utilizing Photoshop on a Mac, however most photo-editing software have similar parameters and editing capabilities. If you encounter problems or questions, please feel free to stop by the Hallmark Gallery in Turners Falls during business hours, or contact: [pault@hallmark.edu](mailto:pault@hallmark.edu).

#### Goals of the tutorial

- You should be working with a high resolution image. Either jpeg, tiff, or psd.
- Shooting your image in raw format or high quality jpeg is the best bet for getting a useable image for submission purposes.
- If your image is of low resolution, you will have difficulty scaling the image up in resolution. You should consider making a new image of the artwork.
- Images of a resolution below 300, but close to 300 (example: 240ppi) can usually be scaled up with little loss of image quality.

REMEMBER TO ALWAYS WORK WITH A COPY OF YOUR ORIGINAL IMAGE. NEVER WORK WITH YOUR ORIGINAL IMAGE.

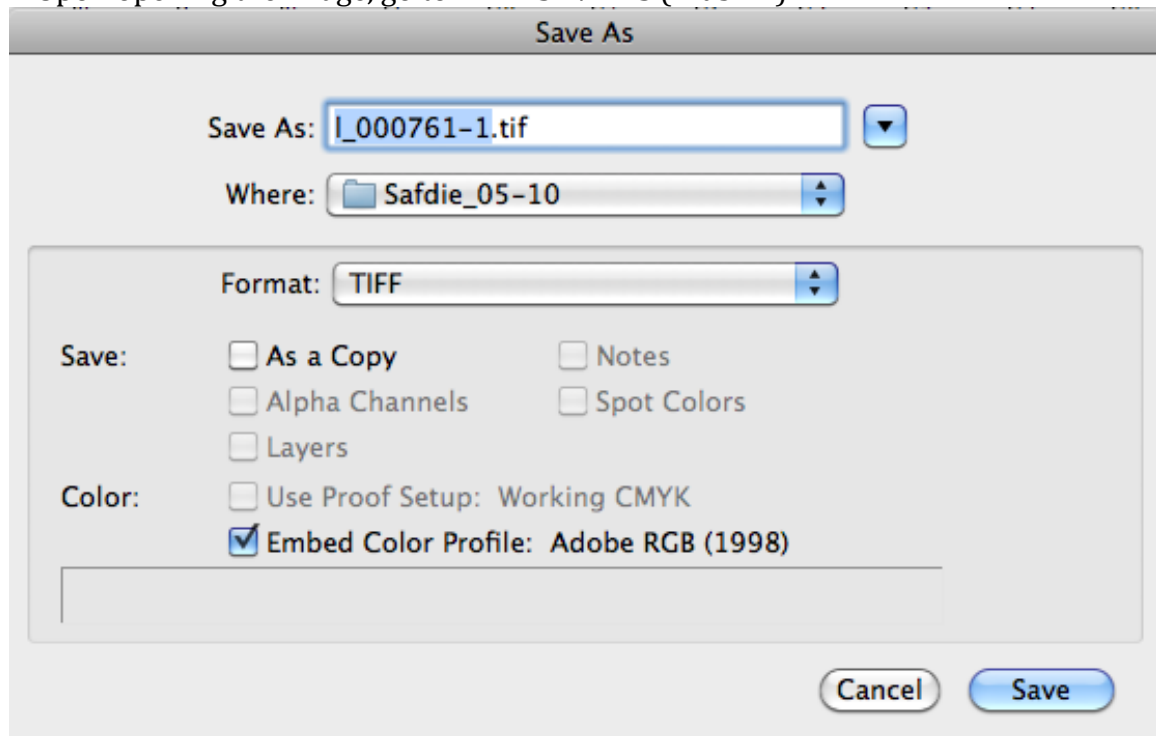
#### Example:

In the illustrated image, the original image is a tif file with a resolution of 360ppi and dimensions of 9.613 in. x 17.787 in.

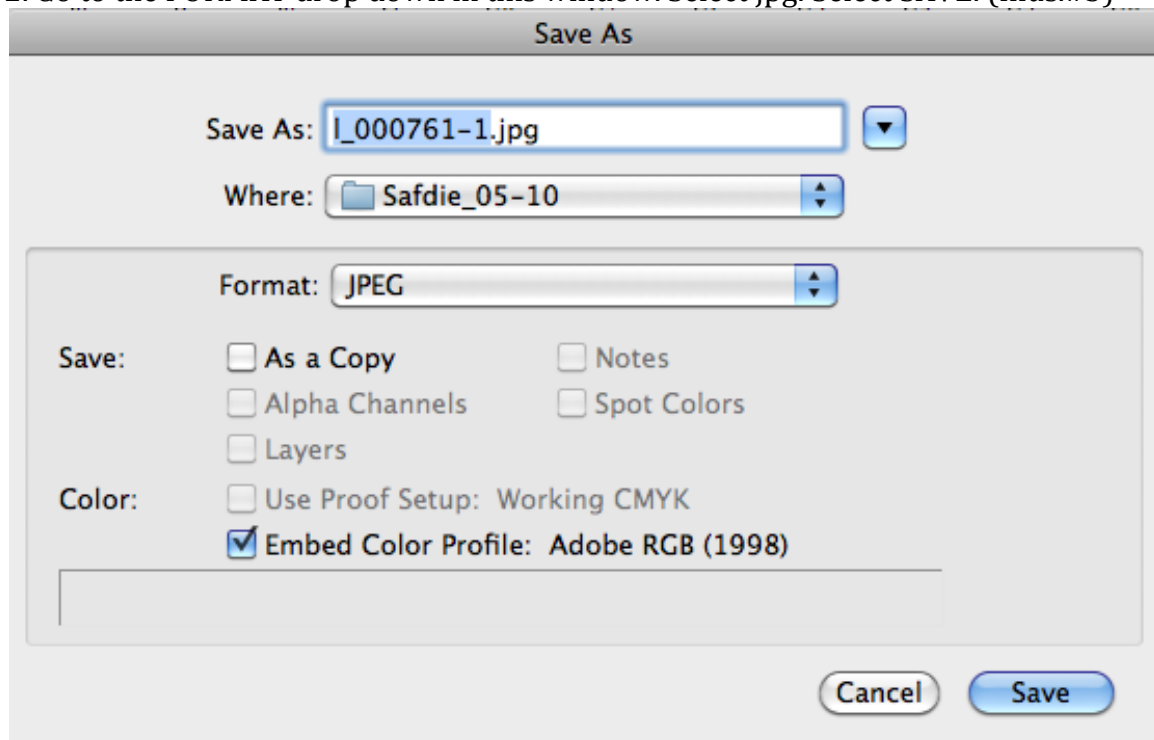
In this example we will Convert the image to a jpg file with a resolution of 300ppi, and the long side of the image at 8 inches. (Illus.#1)



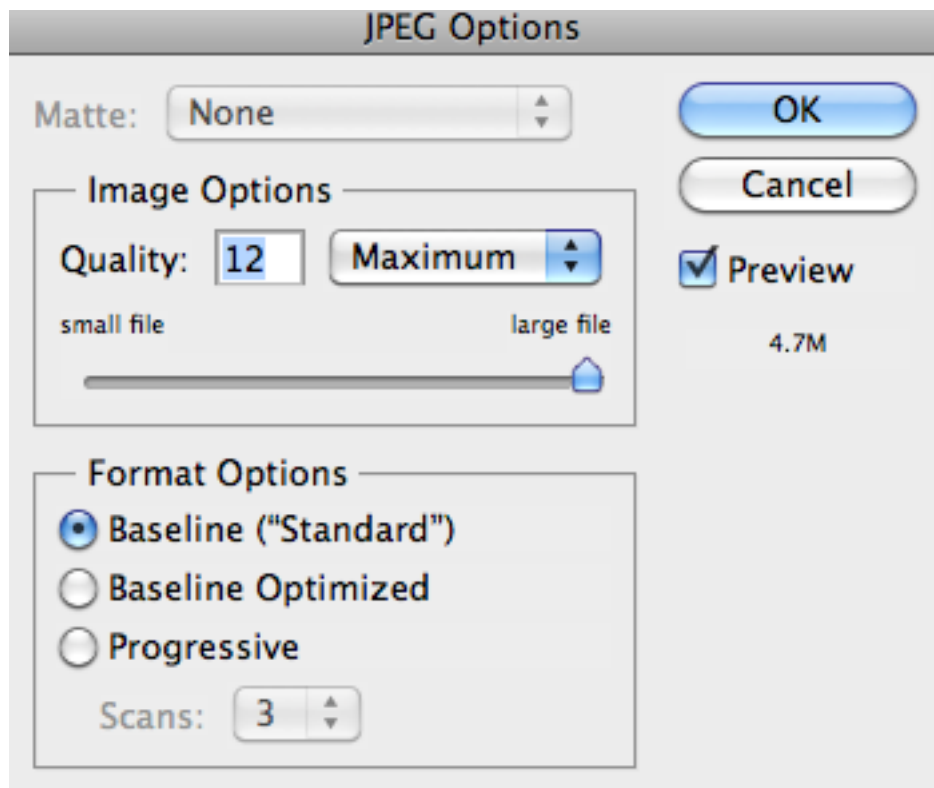
1. Upon opening the image, go to FILE>SAVE AS (Illus.#2)



2. Go to the FORMAT drop down in this window. Select jpg. Select SAVE. (Illus.#3)

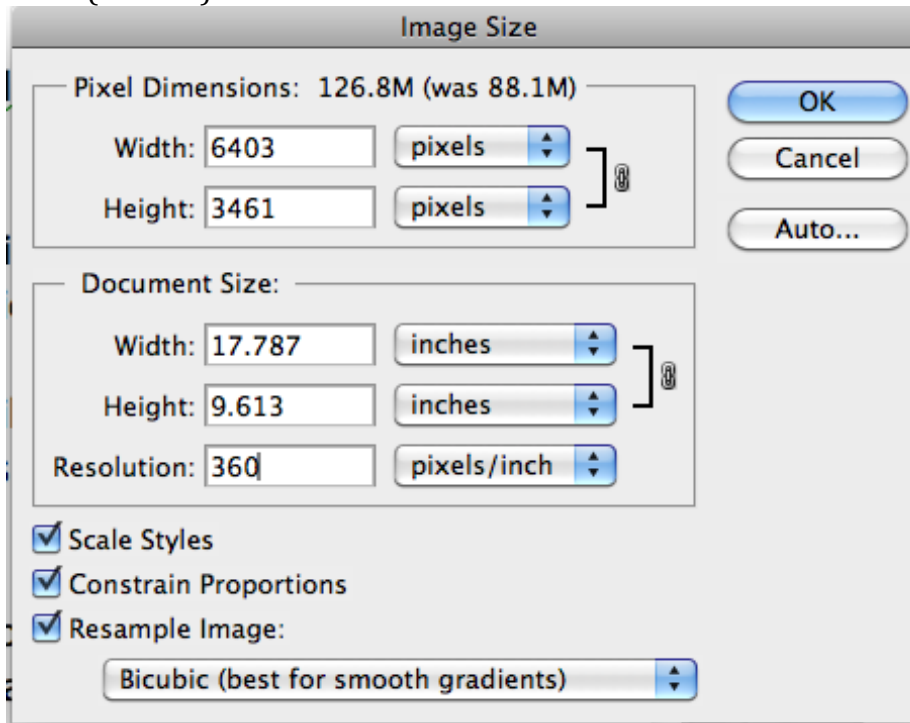


3. The next window to open is where you select the quality of the jpg. Select Highest quality. (Illus.#4)(Remember to select where you want the image to be saved so that you can find it.)

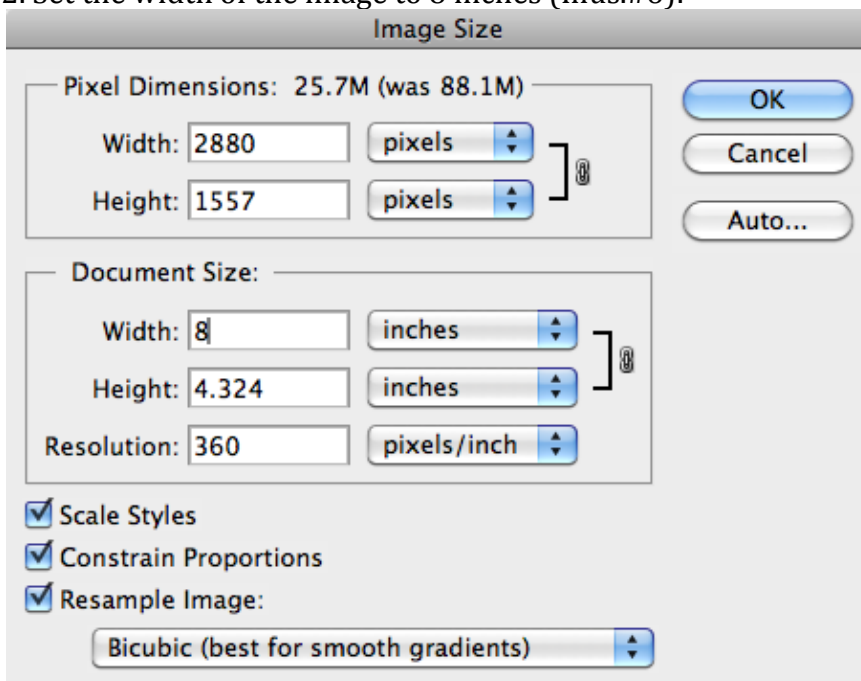


## CHANGING IMAGE SIZE

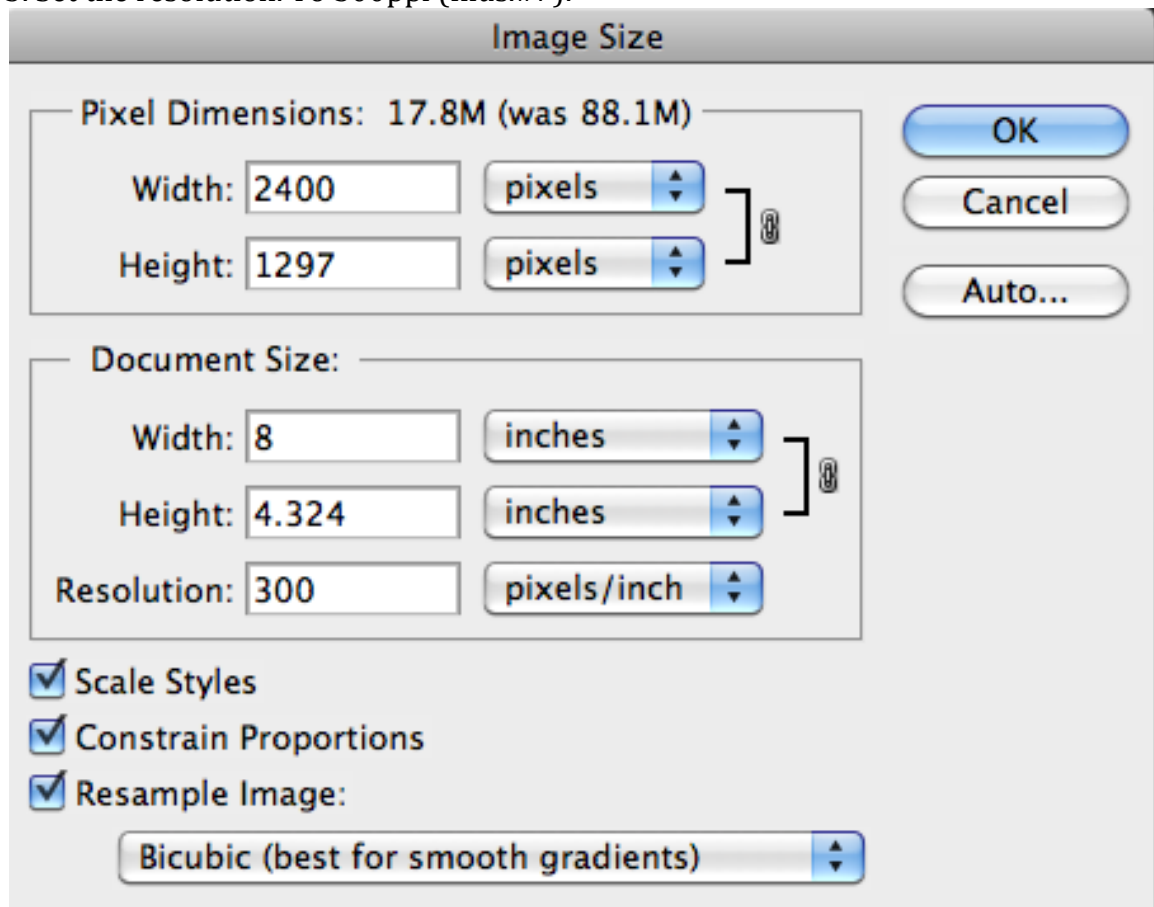
1. Go to the top menu bar and select “image.” Choose image size from the drop down menu (illus.#5).



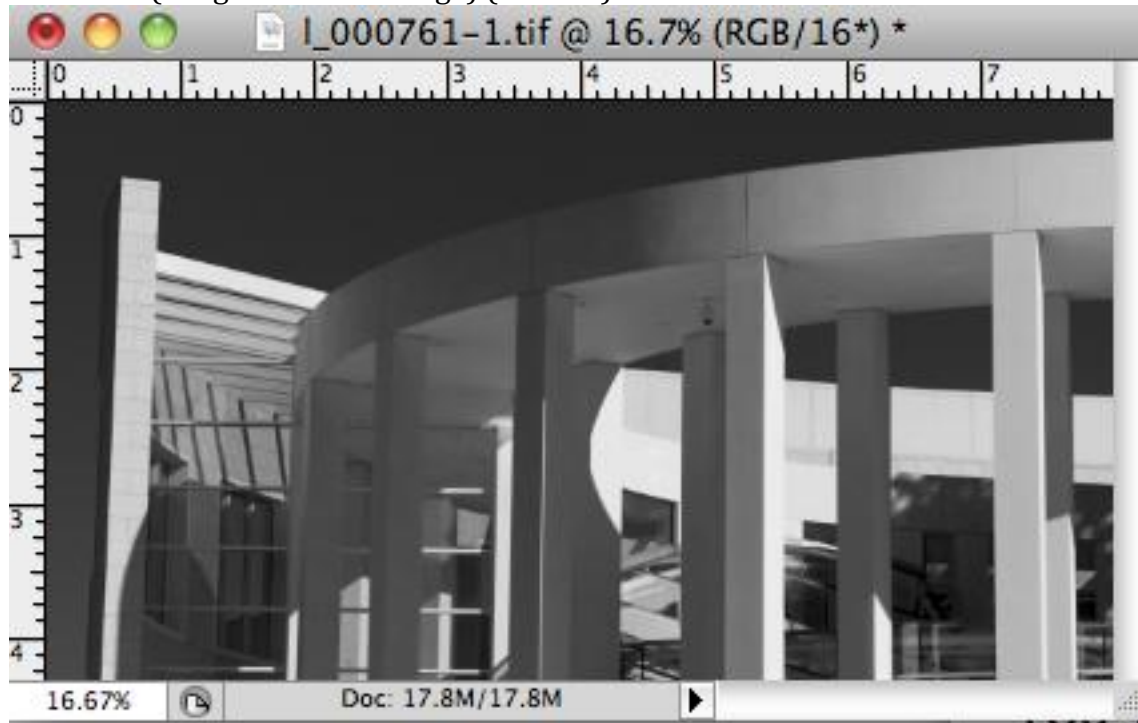
2. Set the width of the image to 8 inches (Illus.#6).



3. Set the resolution. To 300ppi (Illus.#7).



4. Click ok (image size will change) (Illus.#8).



## 5. SAVE THE IMAGE.

### Saving Files to CD/DVD:

- CD with images of up to three (3) works completed within the past three years or DVD of video art no longer than 30 minutes in total running time. For three-dimensional work, up to three images for each piece is acceptable. CD must be clearly labeled with the artist's full name. DVD should be labeled with the artist's name, title and length of work. Discs are non-returnable.

### FAQ:

- More information can be found here: <http://artandcommunity.org>.
- How does 8 inches translate into pixels per inch?
  - 300 ppi x 8 = 2400 ppi
- Can a sculptor or installation artist send three images per submitted piece, or just up to three images of one piece?
  - Three images per piece, for potentially up to nine images on the cd but only three titles on the online submission form
- Can an image of a series be submitted?
  - Each image should be of just one piece/composition. The one piece could be something that is a composite of several or many sections.
- The submission date is July 19th. This is a received by date, not a postmark by date.
- Can collaborative pieces be submitted?
  - Yes. Create and submit a biography for the collaborative group as part of the submission.
- Does the art have to be for sale?
  - No. Pieces can be submitted as N.F.S. or "In the collection of...."